

## **Sponsoring brochure**

April 25 - 27, 2024 | Pardubice, Czech Republic

## **The Frankosceny**

The Frankoscény is an international French speaking theater festival for high school students, organized by the company Le Théâtre de l'Imprévu. Created in 2019 with the support of the Loire Valley Region, it gathers nonprofessional French-speaking high school troops from different countries. Every year in April, nearly 130 students meet on the stage of Východočeské divadlo in Pardubice, Czech Republic. During three days, they all perform on stage, participate in workshops and meetings with professionals' actors and assist to a live show.

#### The company

Created in 1986 by Éric Cénat, Le Théâtre de l'Imprévu is a professional company based in Orléans, France which creates shows and theatrical readings and develops cultural activities with students or inmates. The company is working in the Czech Republic since ten years, and had develop projects in more than 14 countries

## **Our needs**

To be able to offer a once in a lifetime experiment to the students, we are looking for partners who could support the organization of the event and have identifies 3 types of needs:

- Material support through partner gifts (promotional goodies to offer to participants).
- · Skills-oriented sponsorship
- A financial partnership or donation



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## **Become a partner of Frankosceny**

Becoming a partner of our festival allows you to:

- Join a cultural and artistic project for young people with international impact
- · Promote your company and values internationally
- Promote your involvement in the territory and make your company known to a whole new audience

#### **Our commitments**

- Ensure visibility of your logo on our physical and virtual media
- Promote your company on our social networks (section dedicated to the presentation of our partners)
- Offer you free pass to attend the performances of the participating troops and the professional show

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